

TOTEM AND TABOO

complexity and
relationships
between
art and design

WAASO is a non-profit group founded in 2010 to cultivate interdisciplinary efforts and to encourage both a dialogue and lasting cooperation between design and art.

Alexandra Waldburg studied art in Florence and art pedagogy in Leipzig. As a design journalist she has written for design and architecture magazines such as DAM n°, H.O.M.E., wohnen und Stilwerkmagazin. Furthermore, she has taken part in exhibitions such as Designbrussels, Nullpunkt Marta Herford and Prophets und Penitents in Milan. Currently, she runs the museum shop in museum der dinge in Berlin.

Elena Agudio is an art historian and curator. Her research is focused on interdisciplinary studies and on the idea of finding new narrations and perspectives on the arts. She studied art history at the University of Venice Ca' Foscari. She received her PhD at the University of Palermo with a thesis on the relationship between art and design: DesignArt. The poetic of bastard objects. Since 2003 she has curated numerous exhibitions/projects, written for different magazines and published in several catalogues. In Italy she is coordinating the direction of the art magazine Art e Dossier.

Bessaam El-Asmar studied Arabic philology in Gent, Belgium. Until 2004 he worked as a personal assistant for the Belgian artist Kamagurka. He currently works as an advertising manager for the international magazine for contemporary culture DAM n°. Among other things he participated in the Peach Kauch Designtalk in Stockholm and in the exhibition Prophets and Penitents in Milan where he was responsible for communication and sponsoring.

Stefanie Seidl studied photography at the Lette Verein in Berlin. 1981 she opened the design gallery Raumpunkt where the work of then-unknown designers such as Ron Arad, Jasper Morrison, Studio Alchimia, etc. was shown. She received her M.A. in museum management in London and led a design gallery in Covent Garden. In Munich she ran a project gallery for art and design. Currently she works as a curator and photographer in Berlin.

Tido von Oppeln studied philosophy and cultural science under Hartmut Böhme at Humboldt University in Berlin. In 2002 he became a member of the board of the werkbundarchiv—museum der dinge and in 2003 he cofounded the echtzeitinstitut. Since 2005 he has worked as an author and freelance curator in design, architecture and art. Since 2009 he has held a research assignment at the Hochschule der Künste in Zurich.

13 -18 April during
Salone del Mobile 2010
Oratorio della Passione
Basilica Sant'Ambrogio
Piazza Sant'Ambrogio
Milano

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